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Profile.

Between my freelance work with local charities and professional work with a Fortune 500 company, I've learned to merge my creative fervor with sharp professionalism.

My skills in public speaking, storytelling, and creative software have garnered recognition in both the professional workplace and national design competitions.

I believe design must serve as a source of confidence and transparency in an increasingly convoluted world, and I embody this mentality through my work.

Ivan Delgado.

Visual Designer.

Education

Savannah College of Art and Design / Savannah, GA

Candidate for BFA in Graphic Design / 2018 – 2021 / 4.0 GPA

Dean's List / Fall 2018 – Winter 2021

Experience

Fidelity Investments

Emerging Marketing Designer / Aug. 2020 – Mar. 2021

Executed motion design solutions, corporate collateral, presentation decks, and UI mockups. **Managed** a remote video production team to complete a motion design project in half the anticipated time.

Fidelity Investments

Assistant Creative Consultant Intern / Jun. 2020 – Jul. 2020

Educated the senior Creative Consultant Team on AfterEffects by creating a series of video tutorials. **Crafted** a care package design now in actual use for mailing collateral to clients. **Promoted** to Emerging Marketing immediately after internship due to quality of work.

BakeMeHome Non-Profit

Volunteer Print Designer / Nov. 2019 – Jan. 2020

Communicated directly with the BakeMeHome board of directors to provide pro bono design services. **Created** demonstrative mock-ups and invited regular feedback to ensure faithful representation of the charity.

CincySmiles Non-Profit

Volunteer Web UI Designer / Nov. 2019 – Jan. 2020

Redefined the user flow and visual design of the entire charity website, including all copywriting on every page. **Researched** existing collateral thoroughly to create an updated but faithful visual identity.

Skills

Software: Photoshop, Illustrator, InDesign, AfterEffects, XD, Figma, Dreamweaver, Lightroom Classic

Professional: Public speaking, academic writing, photo editing, group collaboration, motion design, storytelling

Accolades

SCAD Outstanding Academic Achievement Award, Current Nominee

International Graphis New Talent Annual 2021, Honorable Mention

National Society for Collegiate Journalists, First Place 2021

for "General Interest Magazine Overall Excellence"

National Hispanic Recognition Scholarship, 2018-2021

National Cum Laude Paper Competition, District Winner 2018